

AARMBH

OUR FIRST STEP TOWARDS
MAKING GIVING-BACK AN EVERYDAY GOAL

EDITION 9, 2025



Dear Team,

The past months have reminded us that meaningful change doesn't always come from grand gestures, it often begins with small, thoughtful acts carried out with care. Whether through initiatives that nourish families, empower individuals, or create more inclusive spaces, each effort has been a step toward building stronger, healthier communities.

What makes this journey special is not only the scale of what we achieve together but the spirit in which we do it, rooted in compassion, collaboration and a belief that every action matters. As we reflect on the progress we've made, let's also carry forward the energy, creativity, and determination that have brought us this far.

Together, we will continue to shape a future where kindness and responsibility guide everything we do.

Warmly,
Team K Corp Charitable Foundation

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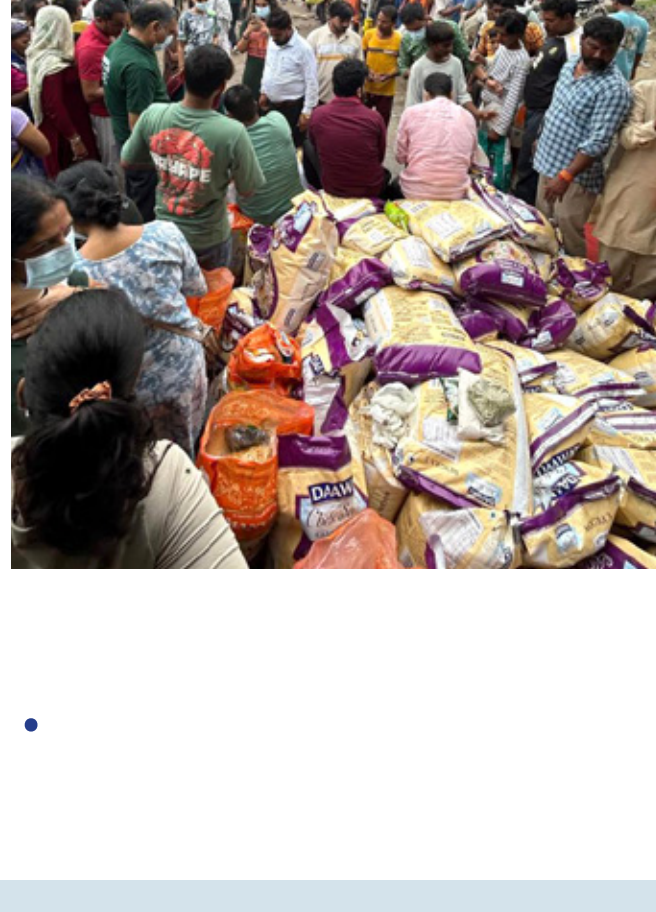
FEEDING FUTURES TOGETHER

In partnership with the Robin Hood Army, the Foundation helped strengthen food security across India by donating 1,18,752 kg of grains. This contribution translated into over 9,50,000 meals served to children, families, and the elderly in vulnerable communities.

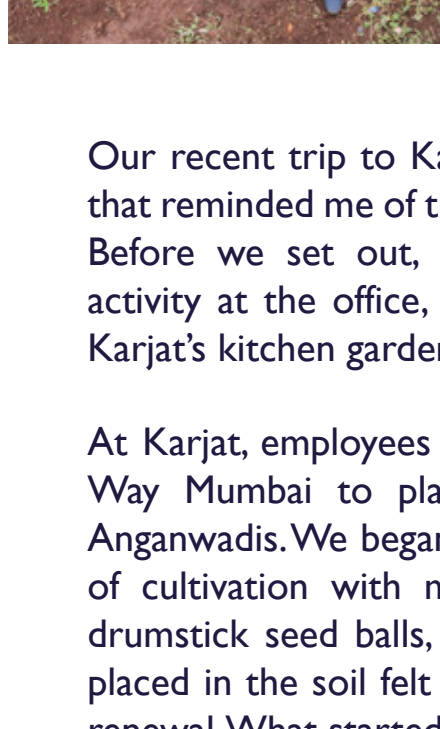
Beyond the numbers, the drive underscored the power of collective action, bringing together volunteers, employees, and local partners to fight hunger at scale.



1,18,752 kg of grains, 9,50,000 meals of hope



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PLANTING ROOTS, GROWING PURPOSE

By Safia Pereira
KapCo, Assistant Manager HR

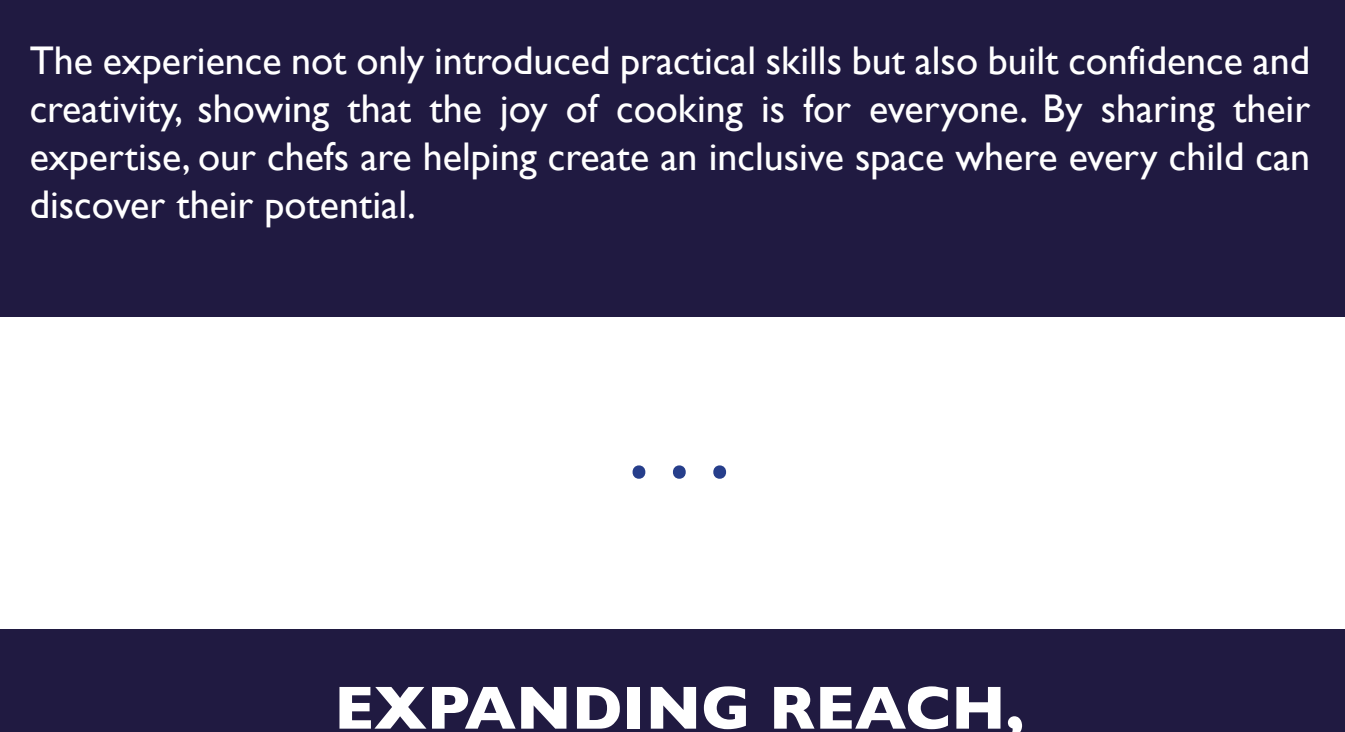
Our recent trip to Karjat was more than a getaway, it was a grounding experience that reminded me of the beauty in simplicity, community, and connection to the earth. Before we set out, employees enthusiastically participated in a seedball-making activity at the office, preparing drumstick seedballs that would later be planted in Karjat's kitchen gardens as part of our First 1000 Days initiative.

At Karjat, employees came together with United Way Mumbai to plant kitchen gardens across Anganwadis. We began the day learning the basics of cultivation with mango saplings, okra seeds, drumstick seed balls, and much more. Each seed placed in the soil felt like a small act of hope and renewal. What started as a day of volunteering has now sown the seeds of long-term change by bringing fresh vegetables at the doorstep for families who once had to walk miles. For children and expectant mothers, these gardens mean regular access to nutritious, homegrown meals. For communities, they bring health, resilience, and opportunity.



Lunch was a heartfelt affair, lovingly prepared by women from a local Bachat Gatt and served on banana leaves. Every dish carried pride and self-sufficiency, the ingredients grown right there, nurtured by the same community. A visit to a particular Anganwadi supported by the Foundation brought another highlight, a special corner created for kids under 6 months for cognitive development a "touch and feel" door that makes learning tactile and joyful for children.

This trip was a reminder that legacy isn't built only in boardrooms, but also in fields, kitchens, and classrooms. I've been fortunate to be part of food donation drives and festive celebrations, but planting that day in Karjat made me realize, giving back is not just about service, it's about finding meaning in the simplest acts.



One seed at a time

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CHEFS FOR GOOD - RECIPES FOR CONFIDENCE



Chefs sharing skills, students discovering joy

As part of Chefs for Good, our culinary team visited SPJ Sadhana School for children with special needs. In a lively, hands-on session, students learned simple non-gas recipes, along with basic chopping and kitchen skills.

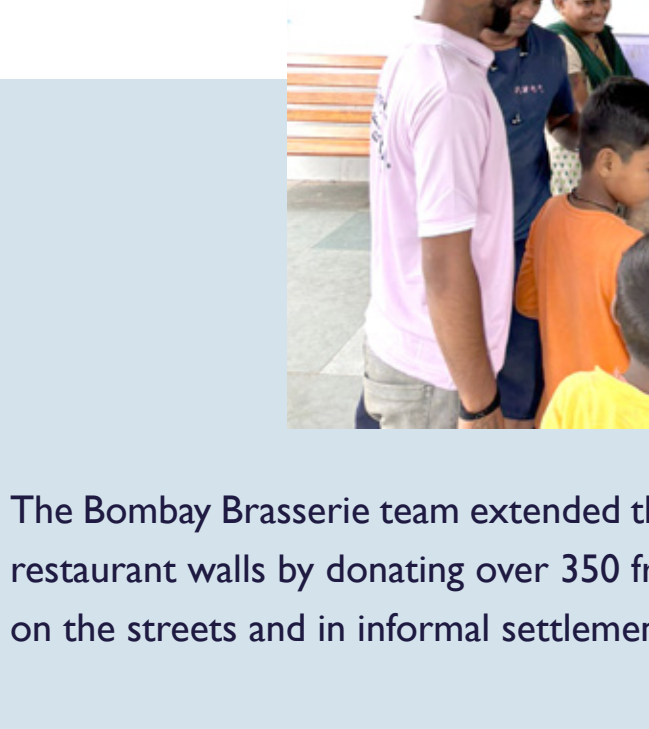
The experience not only introduced practical skills but also built confidence and creativity, showing that the joy of cooking is for everyone. By sharing their expertise, our chefs are helping create an inclusive space where every child can discover their potential.

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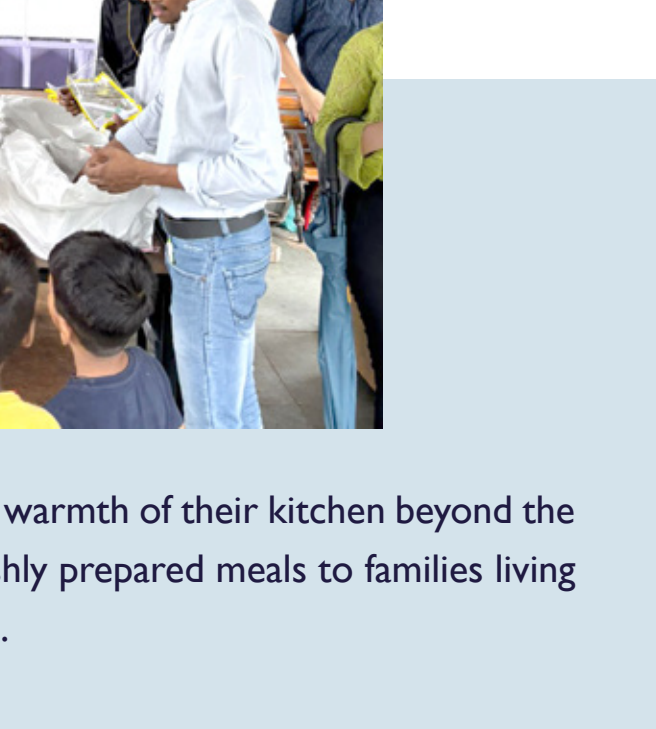
EXPANDING REACH, DEEPENING IMPACT

As part of its scale-up, the Foundation has expanded the First 1000 Days program in Gadchiroli and Nandurbar. To strengthen this effort, three new partners—CYDA, ARMMAN and CHRI, have come on board.

With their experience and on-ground presence, these NGOs will help enhance maternal and child health interventions during this critical window of life, ensuring stronger beginnings for families in underserved communities.



New partners, stronger futures



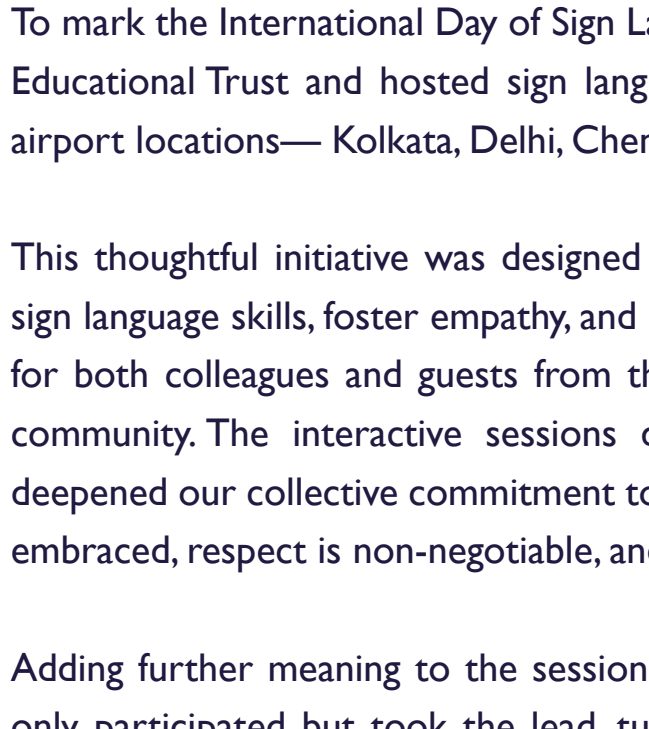
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MEALS THAT CARRY DIGNITY

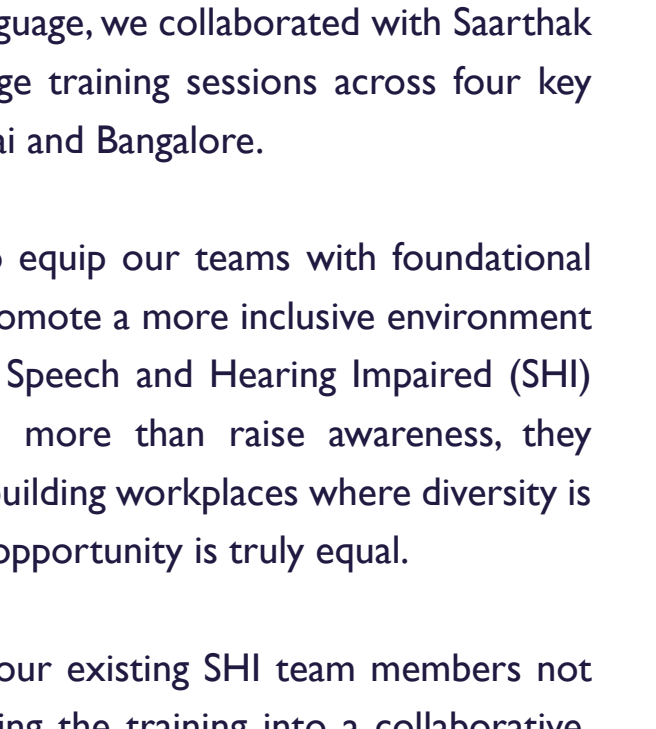


The Bombay Brasserie team extended the warmth of their kitchen beyond the restaurant walls by donating over 350 freshly prepared meals to families living on the streets and in informal settlements.

For many recipients, these meals were more than just food, they were a reminder of care and dignity, often missing in daily struggles for survival. This initiative showed how a simple act of sharing can create moments of comfort and belonging, while reinforcing that kindness is best served warm.

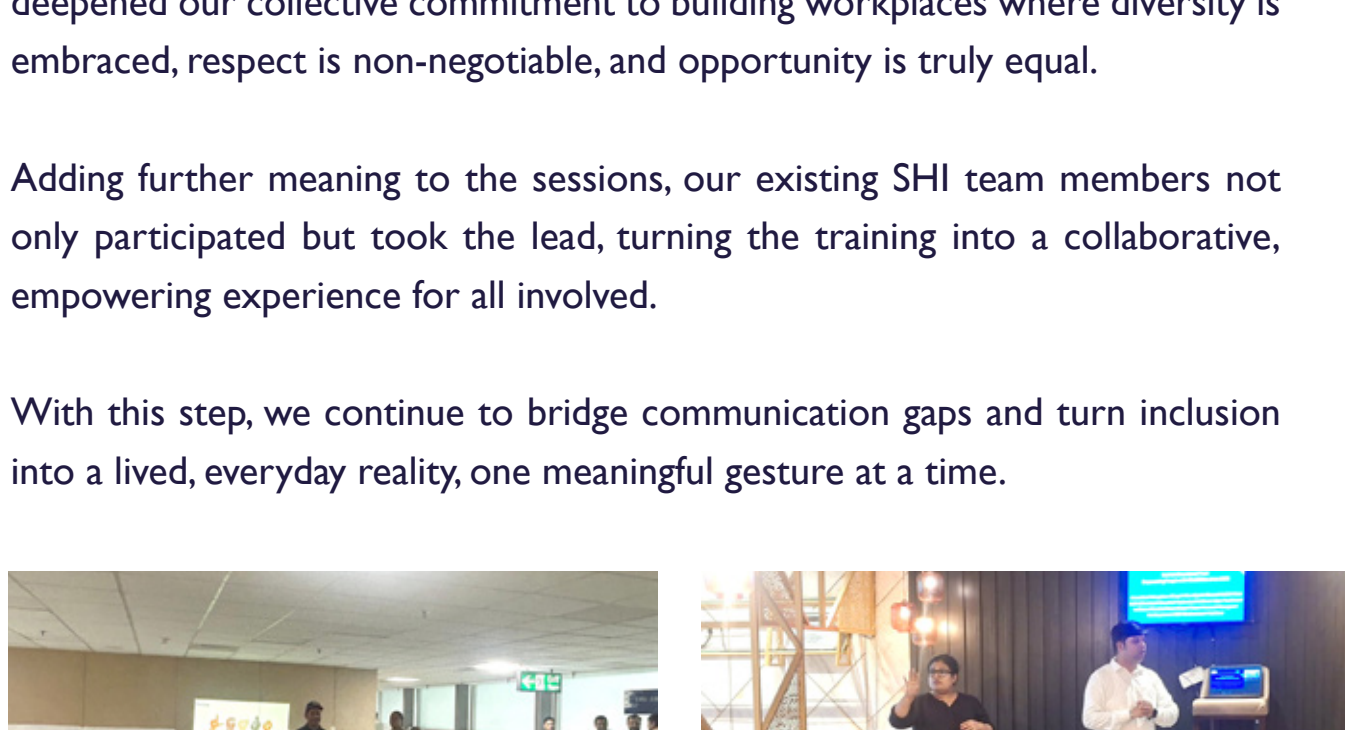


350 meals served with compassion and care



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BRIDGING WORLDS THROUGH SIGNS



Breaking barriers, signing possibilities

To mark the International Day of Sign Language, we collaborated with Saarthak Educational Trust and hosted sign language training sessions across four key airport locations—Kolkata, Delhi, Chennai and Bangalore.

This thoughtful initiative was designed to equip our teams with foundational sign language skills, foster empathy, and promote a more inclusive environment for both colleagues and guests from the Speech and Hearing Impaired (SHI) community. The interactive sessions did more than raise awareness, they deepened our collective commitment to building workplaces where diversity is embraced, respect is non-negotiable, and opportunity is truly equal.

Adding further meaning to the sessions, our existing SHI team members not only participated but took the lead, turning the training into a collaborative, empowering experience for all involved.

With this step, we continue to bridge communication gaps and turn inclusion into a lived, everyday reality, one meaningful gesture at a time.

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