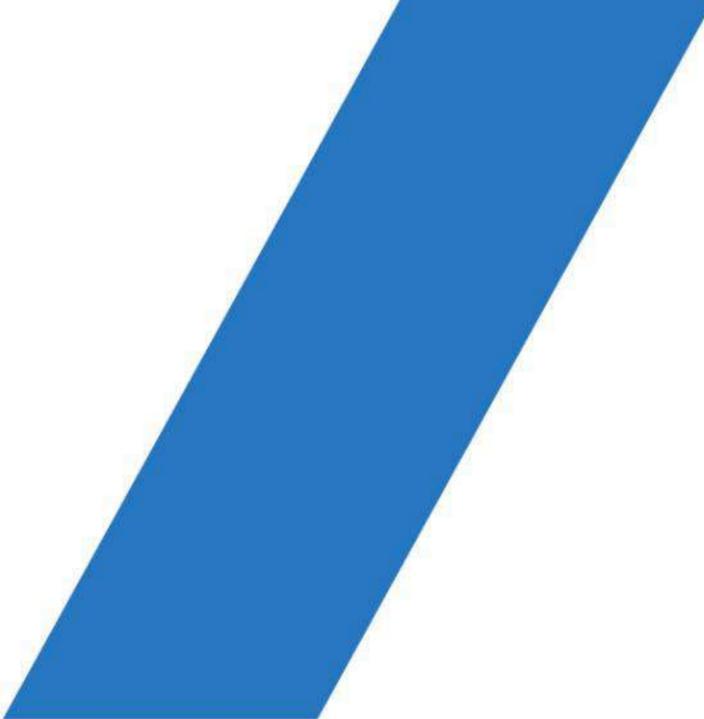


FOOD AND NUTRITION FOR ALL



CHARITABLE
FOUNDATION

Annual Report
2024-25



OUR PHILOSOPHY

At K Corp Charitable Foundation, our philosophy is centered on fostering sustainable and scalable change in the critical first 1,000 days of a child's life. Recognizing the profound impact this period has on health, growth, and development, the Foundation is dedicated to addressing the root causes of hunger and malnutrition, ensuring Food & Nutrition for all.

By implementing holistic, community-driven initiatives, the Foundation aims to empower individuals, strengthen local systems, and promote long-term resilience and equity, ultimately building a healthier and more prosperous India.

FOOD AND NUTRITION FOR ALL

Annual Report

FY 2024-25



CHARITABLE
FOUNDATION



**“Food is not just a commodity, it is a human right.
Without food, people cannot live, learn, or lead productive lives.”**

-Kofi Annan
Former UN Secretary-General

More than a cause,
a collective goal of
**BUILDING INDIA
HUNGER AND
MALNUTRITION FREE**



Our commitment to food and nutrition is rooted in a fundamental belief that nourishment is not just about feeding, it is about enabling life, dignity, and opportunity.

Food is where health begins. And health is where human potential takes root.

We have seen firsthand how early nutrition shapes not only a child's future but the future of our nation. That is why we work alongside communities, health workers, and partners to ensure every child begins life with the nourishment they need to learn and grow. When children start healthy, they are able to fulfill their potential.

Our work aligns with India's national priorities and global sustainable development goals, and it is powered by collaboration with local ecosystems, with government frameworks, and most importantly, with the people at the heart of the change.

As we look to the future, I extend my deepest appreciation to our partners, health workers, community champions, mothers, and families whose resilience and trust have helped us take this journey forward. Together, we can build an India free from hunger and malnutrition, where every child has the opportunity to thrive.

Sunil Kapur
Chairman, K Corp Charitable Foundation



Empowering adolescent girls with knowledge, health, and opportunity to lead fuller lives.

A Year That Proved the
POWER OF COMMUNITY



This year has reaffirmed a powerful truth that lasting change is built one connection at a time, through communities, frontline workers, partners, and the guidance of our advisors. Their insights have been instrumental in shaping strategic interventions and strengthening program effectiveness.

The impact reflected in this report goes beyond numbers. It represents lives changed and a collective effort to tackle malnutrition at its root. From improving maternal and child health to enhancing access to nutrition and livelihoods, each initiative brings us closer to a healthier, more equitable future.

Technology and data systems have played a critical role in this journey, enabling real-time monitoring and informed decision-making. The endline study conducted with IIT Bombay provided valuable insights, helping us assess outcomes, refine our approach, and plan more targeted interventions.

I extend my sincere thanks to our partners, field teams, health workers, advisors, and the communities we serve for making this progress possible. We remain committed to advancing our mission with compassion and resolve, building sustainable impact for generations to come.

Vaibhavi Shitut Amle
Head, K Corp Charitable Foundation



Helping mothers turn small acts of care into lifelong health foundations with simple techniques like correct breastfeeding, giving children the best start in life.

ADVISORY BOARD

At the heart of our mission stands our Advisory Board that provides wisdom, and strategic direction. They are the guiding force behind the Foundation's executional blueprint, bringing diverse expertise, deep experience, and unwavering commitment to social impact. As mentors, thought leaders, and stewards of our values, they ensure that every initiative is rooted in purpose, strengthened by accountability, and aligned with our long-term vision for healthier, more resilient communities.



Anand More

Anand More brings over two decades of experience in corporate social responsibility and sustainability, having led high-impact initiatives across diverse social sectors. He currently serves in the CSR division of a leading multinational corporation. His previous roles include Head of Sustainability at Standard Chartered Bank, Project Head at the Kotak Education Foundation, Director at the Heroes Project (Godrej), and Head of CSR at the ASK Group.



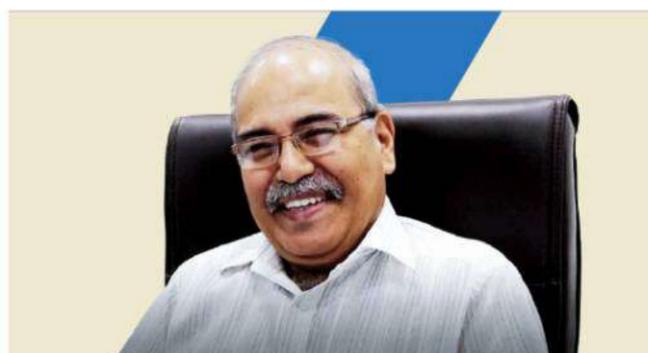
Rajan Sankar

Retired Colonel with expertise in Internal Medicine, Mr. Sankar is the former Director of Nutrition at Tata Trusts, he played a key role in setting up The India Nutrition Initiative (TINI), and was the Regional Representative for South Asia at Global Alliance for Improved Nutrition (GAIN).



Dr. Sachin Gupte

With over three decades of experience in public health, Dr. Sachin Gupte currently serves as Senior Advisor at PATH, where he contributes to organizational strategy and provides programmatic oversight across key thematic areas, including Maternal, Newborn and Child Health, Nutrition, and Digital Health. Prior to this, he led the State Nutrition Missions at the Bill & Melinda Gates Foundation.



Dr. Satish Agnihotri

Dr. Satish B. Agnihotri is a Visiting Professor at C-TARA, IIT Bombay. A distinguished alumnus of IIT Bombay and a former IAS officer, he has held several senior positions in government, including Secretary, Women & Child Development (Odisha). He has also collaborated with UNICEF on child nutrition programs and retired as Secretary (Coordination), Cabinet Secretariat, Government of India.



V. Ramani

Former Indian Administrative Service (IAS) officer, Mr. Ramani spearheaded the formation of the first-ever State Nutrition Mission in Maharashtra as Director-General, which led to significant strides in child malnutrition reduction in Maharashtra during his tenure.



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ABOUT US

Rooted in community,
driven by purpose.

At K Corp Charitable Foundation, we believe that raising a healthy child is not a solitary task, it takes the strength of a village. Our work begins in the earliest stages of life, extending from pregnancy and infancy to adolescence and beyond, ensuring a continuum of care for mothers and children



We work hand-in-hand with communities, parents, caregivers, adolescents, and frontline workers to overcome last-mile challenges in health, hygiene, food security, and livelihoods. Today our focus lies in the most underserved rural and tribal areas of Maharashtra, where barriers to nutrition and care are deeply entrenched and often multi-dimensional. We aim to take our unique approach to states across India.

Tackling Malnutrition at the Root

Malnutrition, whether manifesting as Severe Acute Malnutrition (SAM) or Moderate Acute Malnutrition (MAM), is more than a medical issue, it undermines cognitive growth, compromises immunity, impairs learning, and limits human potential.

We focus on:



Promoting antenatal care in line with WHO guidelines (minimum 4 ANC visits)



Improving maternal and neonatal outcomes through safer deliveries



Encouraging breastfeeding within one hour of birth and exclusive breastfeeding for six months



Introducing complementary feeding and nutrition counselling



Breaking the malnutrition cycle, especially during weaning



Addressing food insecurity through access, affordability, and culturally appropriate diets



Advocating intra-household equity to ensure women's access to nutrition



Strengthening institutional deliveries, tackling anaemia & low birth weight, ensuring timely immunisation to safeguard maternal and child health

Driving Impact Through Grassroots Engagement and System-Level Integration



At the heart of our success lies a dual approach, deep-rooted grassroots engagement combined with robust system-level integration. Our work is intricately woven into the fabric of existing public health infrastructure, ensuring both reach and sustainability. By collaborating closely with Anganwadi Workers (AWWs), Auxiliary Nurse Midwives (ANMs), Accredited Social Health Activists (ASHAs), and dedicated NGO frontline teams, we are able to strengthen local capacity and enhance service delivery where it's needed most. Crucially, our partnerships have been instrumental in amplifying our impact.

Organizations such as Bal Raksha Bharat, AROEHAN, BAIF, CRY, and United Way of Mumbai have played a key role in helping us scale both direct service delivery and governance initiatives across Panchayats in multiple districts. Together, this collective effort has allowed us to create a ripple effect, improving community health outcomes while reinforcing the very systems that support them.

Our work is firmly anchored in alignment with key national health and nutrition schemes, enabling us to integrate and scale our efforts effectively. These include the Reproductive and Child Health (RCH) programme, Mission POSHAN 2.0, Dr. APJ Abdul Kalam Amrut Ahar Yojana, Take Home Ration (THR), Khavati Anudan Yojana, the Integrated Child Development Services (ICDS), the Pradhan Mantri Matru Vandana Yojana (PMMVY), and the Mid-Day Meal Scheme (MDM). Through synergy with these flagship initiatives, we ensure that our interventions not only complement but also strengthen the existing policy landscape.

We align all our interventions with the United Nations Sustainable Development Goals (SDGs), ensuring that our efforts contribute to systemic and measurable change. From health and nutrition to education and gender equality, our programs are designed to drive progress across multiple SDG targets, creating lasting impact for communities at the grassroots while supporting national and global development agendas.



OUR VISION

Food and Nutrition for All

OUR MISSION

We work to improve child health outcomes, strengthen local food ecosystems, and reduce the impact of malnutrition across India's underserved populations. By focusing on the most vulnerable right from newborns to mothers and adolescents, we aim to create long-term, community-led change in the fight against hunger.

THE 3 PILLARS OF IMPACT

To bring our mission to life, we focus on three interconnected pillars that enable us to deliver high-impact, community-rooted interventions. These pillars are not separate; they work in synergy to empower families and transform local systems. This integrated approach is further strengthened through effective data collection, monitoring, and analysis using the app, customised around key indicators and parameters essential for tracking and supporting a child's growth and development.



Fight hunger and malnutrition

We tackle immediate food insecurity through mid-day meals, food distribution, and improving access to government welfare schemes.



Improve health through nutrition

We support maternal and child health by integrating nutrition with health systems, behaviour change, and capacity building of communities.



Enhance livelihoods through food ecosystems

We build resilience through sustainable agriculture, kitchen gardens, goat-rearing, and tools that strengthen local food production, consumption and income.





PILLAR I

Fight Hunger and Malnutrition

Direct Nutrition Access for the Underserved.

Addressing hunger at its core remains central to our mission. In remote rural belts, food is not just nourishment, it is the first step toward equity, education, and dignity. Through strategic partnerships, we have bridged last-mile gaps and delivered nutrition directly to the communities that need it most.



In collaboration with the Akshaya Patra Foundation, we served over **8,89,905 mid-day meals**, reaching tribal school children across India. These meals did more than fill stomachs, they supported enrolment, improved attendance, and strengthened children's ability to learn and grow.

Our partnership with the Robin Hood Army enabled us to distribute food grains and millets amounting to **12,98,288 meals**. This community-driven initiative extended vital relief to marginalised families grappling with severe food insecurity.

By combining scale with precision, our efforts strive to make the right to food not just an aspiration, but a lived reality for vulnerable communities across tribal belts and beyond. In tandem, we place strong emphasis on linking our target groups, particularly pregnant and lactating women and children in the first 1,000 days of life to essential government nutrition schemes such as Amrut Aahar, Take Home Ration (THR), and other support programs. These linkages ensure that families receive the food and supplements necessary for healthy beginnings and long-term well-being.





PILLAR 2

Improve Health through Nutrition

Integrating Care from Infancy to Adolescence

Good nutrition is the foundation of good health. Undernutrition weakens well-being and entrenches generational disadvantage by driving unequal outcomes. To address this, our approach combined prevention, promotion, and community empowerment, spanning care from infancy to adolescence.

Maternal and child health was strengthened through the engagement of **48,998 households, 285 Anganwadi Centres, 1,588 Triple As (ASHA, AWWs, ANMs)**, and community health events such as Arogya Divas and Mata Bal Melavas, alongside the formation of stronger village health committees. The cycle of care began with adolescent girls, where **9,434 girls** were engaged across geographies to build early awareness of health and nutrition, continued with pregnant women through antenatal services, and extended to lactating mothers and those practicing complementary feeding. These efforts were reinforced by engaging families and mobilising communities through platforms like Village Health Nutrition Committees and **295 functional Mata Samitis**.

Community participation was fostered through recipe demonstrations and nutrition-focused awareness sessions that encouraged families to adopt healthier practices.

Access to healthcare in urban areas was expanded, especially for expectant mothers, improving pregnancy outcomes and ensuring safer deliveries. Antenatal and postnatal services were strengthened, while targeted interventions addressed child malnutrition through system-level improvements and capacity building. Cultural practices such as Godh Bharai, Anna Prashan, and street plays were integrated into programme design, serving as powerful entry points for dialogue on exclusive breastfeeding and maternal health. Together, these initiatives reflect our life-course approach, addressing reproductive, maternal, newborn, child, and adolescent health while embedding nutrition into WASH, education, and behaviour change systems to secure lasting community well-being.



PILLAR 3

Enhance Livelihoods Through Food Ecosystems

Nutrition Through Resilience

Food security is inseparable from livelihood security. Without sustainable income, access to quality nutrition remains limited. Our work is therefore focused on enabling families to produce, prepare, and provide for themselves in sustainable, dignified ways.





Through **3,276 kitchen gardens** and the planting of over **12,500 fruit saplings**, families across Karjat, Palghar, Nandurbar, and Gadchiroli not only increased green cover but also secured nutrition, livelihoods, and fodder for livestock and birds. Supported by **486 families** engaged in goat rearing, **75 families in model plots**, and multiple cropping practices in homes, Anganwadi Centres, and community farms, households cultivated nutrient-rich crops such as bananas, lemons, figs, and seasonal vegetables. In Nandurbar, Karjat, and Palghar, orchard farming further strengthened dietary diversity and income opportunities, while model plots demonstrated sustainable methods that could be replicated at the household level.

Dietary diversity was also encouraged through the use of iron cooking vessels and recipe demonstrations that promoted nutrition-sensitive behaviours and healthier cooking practices.

Custom Hiring Centres (CHCs) reduced the burden of farm labour by providing affordable access to tools and equipment, enabling women to redirect their time toward education, income generation, and leadership roles.

The eDost initiative expanded access to digital services, banking, and e-governance, creating new livelihood opportunities in remote tribal hamlets. BAIF's goat rearing programme added resilience to household incomes through the sale of offspring while improving family diets with goat milk. Multiple cropping and vegetable cultivation ensured year-round food security while generating surplus for sale in local markets.

Together, these initiatives affirm our belief that resilient communities are nourished not just by food, but also by autonomy, skills, and sustainable opportunities for growth.

IMPACT STORIES

I. Strengthening Mothers' Committees for Healthier Futures

In Bandhghar Patilpada Anganwadi, seven pregnant women and more than thirty children rely on the centre for nutrition and care. A 12-member Mothers' Committee (Mata Samiti) existed but was inactive, with low attendance and unclear responsibilities. With regular guidance from Aroehan, members were trained on maternal and child health, nutrition, and their role in supporting the Anganwadi. They began identifying high-risk pregnancies, encouraging families to access services, and ensuring timely growth monitoring and immunisation. Today, the Mata Samiti holds regular meetings, mobilises mothers, and actively supports Anganwadi activities. Once passive, it has become a proactive community platform driving better health and nutrition outcomes for women and children.

AROEHAN, Palghar



2. A Harvest of Health and Hope: The Pawara Family's Journey

In Bhulane village, Sanjay and Pramila Pawara's family of seven struggled with "hidden hunger." Limited income meant few vegetables, leaving children and women vulnerable to malnutrition. Through the Arogya Gram Project, BAIF trained the family in nutrition-sensitive farming. They received seed kits for high-value crops and began cultivating vegetables on a quarter-acre plot. Within months, they harvested produce worth ₹10,000, saved ₹ 500–600 weekly, and sold surplus in local markets. Their diet improved with iron- and vitamin-rich foods. Pramila, once hesitant, now shares her learnings with other women, inspiring more kitchen gardens in the community.

BAIF, Nandurbar





3. Comprehensive Care Leads to Safe Delivery

In Nityanand Nagar, 36-year-old Poonam Jaiswar faced a high-risk pregnancy after multiple miscarriages. She was anxious despite private hospital care. Field facilitator Ruheena and the Anganwadi team registered her under ICDS, offered nutrition counselling, and organised a Godh Bharai ceremony to boost emotional well-being. Peer groups introduced her to Kangaroo Mother Care and breastfeeding practices, while her family was counselled on rest, diet, and institutional delivery. Poonam safely delivered a healthy 3.4 kg baby. She is exclusively breastfeeding and following postnatal care with confidence. “Because of your support and guidance, I was able to hold my child,” she says.

Bal Raksha Bharat, Mumbai



4. Women Leading Change in Rondavahi Village

Rondavahi, a remote village, struggled with poor sanitation and limited access to health services. Seasonal flooding cut off access to the Anganwadi, while a water purification unit remained unused. The village Mata Samiti mobilised women to collectively address these challenges. They raised issues with the Gram Panchayat, which responded by building a gravel road and restoring clean water access through repairs and maintenance of the filtration system. Alongside physical improvements, women gained confidence as decision-makers, community awareness grew, and trust with local government deepened. Rondavahi now demonstrates how women’s leadership can create healthier, more inclusive villages.

CRY, Gadchiroli



5. From Fragility to Strength: A Baby's Remarkable Recovery

In Jambhulwadi, a baby born at just 1 kg in November 2024 struggled to survive. By January 2025, the infant weighed only 2.2 kg despite hospitalisation. United Way Mumbai's Poshan Karyakarta intervened with counselling on breastfeeding and Kangaroo Mother Care. The family was guided to health camps and the Nutrition Rehabilitation Centre. Importantly, the father actively participated in check-ups and home care. By May 2025, the baby's weight rose to 5 kg with healthy growth markers. The case shows how family involvement, community care, and health system support can transform vulnerable beginnings into healthy outcomes.

United Way Mumbai, Raigad

REFLECTING ON THE IMPACT

The true measure of our work lies in the lives we touch and the change we help create. These outreach numbers capture the scale and impact of our projects, reflecting not only the dedication of our teams and partners but also the resilience and strength of the communities we serve.



VOICES OF CHANGE

At K Corp Charitable Foundation, we believe lasting change is built on collaboration. Our NGO partners are central to translating vision into action, co-creating projects that address the unique needs of each community. Together, through shared commitment and expertise, we prove that meaningful change happens where it matters most: on the ground, in people's lives.



"Through Project Poshan, we've seen not only fewer malnutrition cases but also a real change in how communities think about health. Mothers feel more confident caring for their children, adolescent girls are stepping up as health advocates, and local systems are taking greater responsibility. I remember one young mother from a tribal hamlet who, after joining our Godh Bharai session and counselling, chose institutional delivery for the first time in her family's history. Stories like this are no longer rare. Communities that once stayed on the sidelines now come forward, ask questions, and seek support. This shift from awareness to action shows what consistent, community-driven efforts can achieve when they are truly supported."

Dr. Shailesh Wagle

Assistant Vice President - Health,
United Way Mumbai

"Our partnership with K Corp Charitable Foundation has reshaped how nutrition and maternal health are addressed in the underserved slum communities of Ghatkopar, Mumbai. By focusing on the first 1,000 days and working with government systems, we've reached more than 1,800 children and their caregivers, and we've seen visible improvements in health-seeking behaviours among mothers and frontline workers. Families often tell us how this program has brought hope and knowledge right to their doorsteps, showing that lasting change starts with committed partnerships and trust at the community level."

Mr. Santanu Chakraborty

CEO - Bal Raksha Bharat



**Bal
Raksha
Bharat**

Save the Children





"K Corp's support for the "Healthy Village Healthy Community" program in Gadchiroli has already shown remarkable results. Today, 99 percent of children are covered under growth monitoring, nearly all infants are fully immunised, and cases of severe underweight have dropped by 99 percent with 78 percent improvement in moderate underweight. These gains are significant steps toward our shared goal of healthier villages. I am deeply grateful to the K Corp team for their continued support in making this possible."

Mr. Kumar Nilendu

General Manger, Programs,
(West region), CRY Mumbai.

"Improving maternal and child health in tribal areas is vital, given the high prevalence of malnutrition, anaemia, and limited access to healthcare. Breaking the cycle of intergenerational interventions and stronger healthcare systems. With the support of K Charitable Foundation, we are making meaningful progress in the Kasa area of Dahanu block, Palghar — helping tribal women and their children access better nutrition and health services. This investment is not just improving indicators; it is paving the way for healthier futures for entire communities."

Mr. Amit Narkar

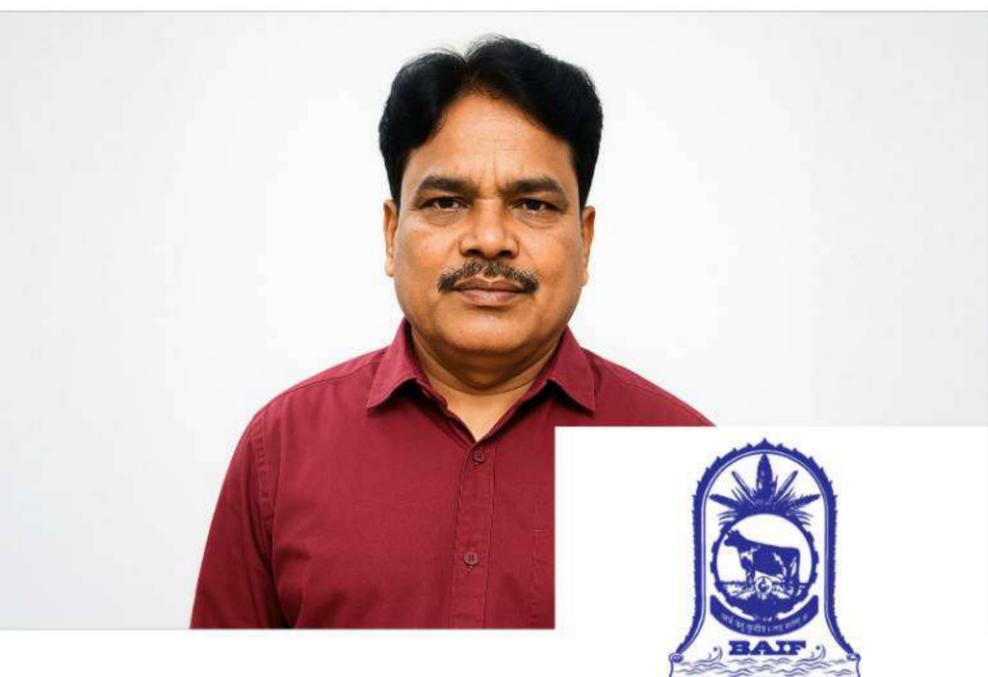
CEO, AROEHAN



"Our Healthy Village project with K Corp has made a real difference in Nandurbar's tribal communities, an aspirational district identified by NITI Ayog. The program has helped achieve 100 percent institutional deliveries, reduced malnutrition by 80 percent among focus groups, and encouraged young people to adopt better health-seeking practices while addressing early marriages. Linking agri-nutrition activities with sustainable livelihoods is another way this project is leaving a lasting footprint for healthier, more resilient communities".

Mr. Pradeep Khose

Chief Program Manager, BAIF



NGO TEAMS IN ACTION

K Corp Charitable Foundation's impact is driven by the dedication of our field teams, whose commitment ensures effective implementation across diverse communities. Their tireless efforts bring our programmes to life at the grassroots. Here is a glimpse of them in action, working alongside communities to strengthen the first 1,000 days.



Team United Way Mumbai



Team BAIF



Team CRY



Team Bal Raksha Bharat



Team AROEHAN





VOLUNTEERING FOR CHANGE

At K Corp Charitable Foundation, impact is not only measured by the initiatives we run, but also by the spirit of giving that lives within our people. Our volunteering efforts bring this to life, as team members step beyond their roles to stand alongside the communities we serve. Whether nurturing children's education, planting trees, celebrating festivals with the underserved, participating in clean-up drives, or supporting sustainability efforts, each act reflects a shared belief, that change begins when we give our time, skills, and compassion. Together, these moments of service spark lasting impact and nurture a culture of responsibility that extends well beyond the workplace.





Women uplifting women, nurturing the next generation through care, community, and shared strength.



WAY FORWARD

The past year has marked a phase of thoughtful evolution for us. What began with a strong emphasis on building community trust has steadily progressed into a deeper investment in system-strengthening. This journey reflects our enduring commitment to creating impact that is both scalable and sustainable. By anchoring our work in the critical first 1,000 days of life, we have moved beyond program delivery to creating resilient pathways that empower communities and reinforce public systems.

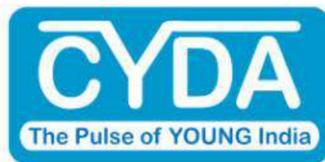
As we look ahead, our focus is on scaling with intention, through strategic partnerships, targeted geographies, and interventions tailored for long-term impact. We are committed to developing low-cost, high-impact, and sustainable models that are grounded in rigorous data monitoring, analysis, and evaluation.

A key priority will be the development of robust frameworks and comprehensive documentation to support an evidence-based approach. These tools will be made open-source and widely accessible, with the goal of strengthening collaboration with government stakeholders and complementing efforts already underway within public systems.



Empowering Anganwadi Sevikas with accurate growth monitoring techniques

OUR PARTNERS





kcorpcharitablefoundation.com



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